



Inside ...



Gold Coins Exhibition — Paris



Cyprus Ambassador



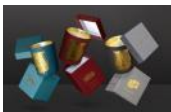
Swiss Ambassador



Austria National Day



British Kuwait — Book Prize



Trudon — Kuwait



Real Cuts — Kuwait

And More



H.E. Sheikh Mubarak A.M. Al Sabah at FIFA World cup — Qatar 2022 was state official guest

G.M.'s Message

Welcome to the 51st issue of AGH's newsletter. I am delighted to have this opportunity to connect with you through this newsletter, best source to keep in touch with news of AGH's family. Hope you enjoy this edition, and as always, we welcome your feedback and suggestions to improve the design and content or queries on any aspect of the newsletter.

Happy Reading.....!

Rawaf I. Bourisli, General Manager



H.E. Sheikh Mubarak A.M. Al-Sabah meets Bhutan Ambassador



KUWAIT: 31st January 2022, H.E. Mr. Chitem Tenzin Ambassador of Bhutan to the State of Kuwait met H.E. Sheikh Mubarak A.M. Al Sabah.

During the meeting, they discussed opportunities for economic cooperation between the two countries, especially Economic cooperation, assistance and cooperation in Bhutan besides providing generous grants and soft loans to various developmental Projects, Kuwait has also been providing useful Technical Assistance for the feasibility studies and development for various Industrial Estate Development projects in Bhutan. The two countries also cooperate in several international and multilateral fora and the encouragement of investment between citizens in the two

friendly countries, according to the fields in which H.E. Sheikh Mubarak A.M. Al-Sabah works, confirming his keenness to serve his homeland Kuwait in all fields, in addition to social cooperation. And tourism, in an effort to expand and develop the circle of cooperation between the two parties in several fields.

For his part, the Bhutan Ambassador said Bhutan and Kuwait enjoy very cordial and warm bilateral relations and friendship guided by the relationship between the Royal Families of the two countries. There has also been regular exchange of high-level dignitaries' visits between the two countries and affirmed his country's keenness to opening the Bhutan market to the Kuwaiti investor and enhancing all opportunities for cooperation in all fields between the two friendly countries. He thanked H.E. Sheikh Mubarak Al-Sabah for his initiative, expressing his pride in Kuwait and his friends there. In the meeting, many important issues that enhance cooperation between the two countries

At the end of the meeting, H.E. Sheikh Mubarak A.M. Al Sabah presented souvenir to the Ambassador.

H.E. Sheikh Mubarak A.M. Al-Sabah meets Bulgaria Ambassador

KUWAIT: 31st January 2022, H.E. Dimitar Dimitrov Ambassador of Bulgaria to the State of Kuwait met H.E. Sheikh Mubarak A.M. Al Sabah. During the meeting, they discussed opportunities for economic cooperation between the two countries, especially Economic cooperation, assistance and cooperation highly appreciated the importance of the friendly relations between two countries and expressed the desire of the Kuwaiti side for their deepening and development.

For his part, H.E. Sheikh Mubarak Al-Sabah praised the cooperation of the Bulgarian Ambassador, his extensive knowledge and his interest to strengthen Kuwaiti-Bulgarian relations, confirming his keenness to serve his homeland Kuwait in all fields

For his part, Ambassador Dimitrov stressed that Bulgaria maintains its excellent friendly relations with the State of Kuwait and wishes to significantly intensify the bilateral political dialogue. In this regard, he expressed the expectation for more visits to Bulgaria by Kuwaiti delegations, which would give a new impetus to cooperation in important areas for both countries and thanked for the generous support Kuwait has been providing for humanitarian initiatives and development worldwide and we will serve as a stimulus for still closer bilateral ties. We are keen to continue promoting our political dialogue and our cooperation in the economy, education, culture, tourism and other areas of mutual interest. In conclusion, I would like to renew to the friendly people of Kuwait and its leadership our wishes for enduring stability, advancement and wellbeing.



H.E. Sheikh Mubarak A.M. Al Sabah meets France Ambassador



KUWAIT: 22nd February 2022, H.E. Sheikh Mubarak A.M. Al Sabah discusses with the Ambassador of the French Republic to Kuwait H.E. Claire Le Flecher the strengthening of relations. During the meeting, a number of important issues are discussed and ways of future cooperation in several economic and cultural fields. The French Ambassador expressed her delight at the meeting and congratulated Kuwait on the occasion of the national celebrations of its independence and liberation days.

Shed light on many aspects of the bilateral relations between France and Kuwait. She described the ties between the two countries as being of high-quality, close, full of trust and confidence with regular exchanges and meetings conducted in Kuwait City or Paris.

Kuwaiti-French relations reflects the historical ties and the continuing bonds of friendship between both sides. France and Kuwait showed a high level of mutual understanding and approaches in many international issues, mainly those pertaining to strengthening economic relations between the two friendly countries as well as cultural and social issues of mutual concerns and encouragement of investment between citizens in the two friendly countries.

For his part, H.E. Sheikh Mubarak Al-Sabah praised the cooperation of the French ambassador, her extensive knowledge and her interest to strengthen Kuwaiti-French relations.

H.E. Sheikh Mubarak A.M. Al Sabah meets Cyprus Ambassador

KUWAIT: 22nd February 2022, Ambassador of the Republic of Cyprus to Kuwait, H.E. Michael Mavros met H.E. Sheikh Mubarak A.M. Al Sabah.

During the meeting, they discussed opportunities for economic cooperation between the two countries, trade, economic and investment relations, including through the export of traditional products

To promote, expand and encourage economic and trade relations between the Republic of Cyprus and Kuwait. To develop various ways for enhancing cooperation between Cypriot and Kuwaiti businesspeople. To present to the Kuwaiti market the dynamic aspects of the Cyprus economy, with emphasis on the opportunities for International and Kuwaiti companies to trade with Cyprus

H.E. Sheikh Mubarak Al-Sabah said Kuwait noted that his country and Cyprus have the same values and purposes of the UN Charter and the international law, steadfast support and used the occasion to reaffirm Kuwait's principled position on the Cyprus as well as its determination to continue to promote cooperation between our countries that relations between the two countries will be further enhanced.

Cyprus Ambassador said: Our primary aim is to promote and further strengthen the socioeconomic and trade relations between Cyprus and Kuwait, through the expansion of imports, exports and the provision of a wide range of services. Cyprus has never forgot the contribution Kuwait in the stability of the Cypriot economy during times of crisis in its history.



Ligne St. Barth—Delegation visits ATC



KUWAIT: 31st March 2022, Ms. Liza Marie Blanchard, CEO at Ligne St Barth visited AGH offices, For more than thirty years, LIGNE ST BARTH has been creating products that unite outstanding results with unbeatable quality. This family business epitomises the pure spirit of ST BARTH and finds its inspiration in Mother Nature.

The secret of LIGNE ST BARTH formulas lies in the use of natural ingredients with Caribbean floral overtones to create sensual harmony and excellence.



From left Eng. Rawaf I. Bourisli & Ms. Liza Marie Blanchard

Action Hotels Company— H.R. Orientation



DUBAI: February 2022, H.R. Orientation for New appointments in Action Hotels company U.A.E. & Farewell to Ms. Rhoda Branches,

As part of Action Group Holdings policy, HR conducted new hire orientation designed to bring new hires up to speed on everything related to our company. make new employees feel welcome, reduce anxiety and clarify expectations right off the bat.

Prepare them for their new positions while boosting their engagement and reducing the risk of turnover.



While orientation gives new employees a high-level overview of our company and team, onboarding goes into the details and dives into role-specific processes and procedures. Employee orientation helps making new employees a valued part of the organization.

Action Hotels Company (AHC) family celebrates annual Ramadan Ghabga



KUWAIT: 9th April 2022, In line with its continued efforts to promote team-building and in celebration of Ramadan, Action Hotels Company (AHC) held its annual Ghabga at the Ibis Salmiya Hotel. The event saw AHC teams and their families enjoy a wide range of recreational activities and fun-filled competitions, including raffles, musical performances, and more.



Eng. Rawaf I. Bourisli, said the Ghabga event has long been one of the year's most important events. It brings together staff from every department, allowing them to genuinely connect and build rapport. The organic cross-departmental communication that this evening facilitates is what truly fuels the success of its long-term strategy.

The company's efforts to promote sustained employee communication, through the annual Ghabga and other events and initiatives, reflect its commitment to human capital development and a sustainable human resources policy. The aforementioned is a key pillar of our corporate social responsibility strategy.

The event also served as an opportunity for AHC to honor its team members.

The Ghabga's proceedings, enthusiasm and energy helped make the evening truly memorable for all in attendance.

H.E. Sheikh Mubarak A.M. Al Sabah hosts Action Hotels Company



KUWAIT: 10th April 2022, Action Hotels Company – (AHC), The hospitality sector is well and truly back and post-pandemic is determined to put on a show for you during the Holy Month just get together with staff to enjoy the spirit of this very special time, and, since the Holy Month is a time for reflection and giving back

AHC brought its employees and executive management together for its Ramadan ghabga within the framework of its keenness on the participation of its employees in feasts and events throughout the year and the consolidation of relations between them, and in its endeavour to provide a distinguished work environment.

Ramadan is much more than a fasting period: it is a Holy Month rooted in culture, faith and history. Renew and affirm family ties. The enjoyable evening witnessed the active participation of the employees, whom the management thanked and appreciated for their sincere effort and dedication to work, emphasizing that the spirit of cooperation between employees and working as one team is always at the top of the priorities.

We are overjoyed to witness an atmosphere of familiarity and warmth that unites everyone, and we hope will continue to strengthen the bonds that hold our AHC family together.” said H.E. Sheikh Mubarak A.M. Al Sabah

AHC is committed to maintaining a robust sustainability program at the community, economic, and environmental levels through sustainability initiatives that are strategically selected to benefit the company.

Action Energy Company (AEC) family celebrates annual Ramadan Ghabga



KUWAIT: 15th April 2022, Action Group Holding's – (AEC) held its annual Ramadan Ghabga, within the framework of its keenness on the participation of its employees in feasts and events throughout the year and the consolidation of relations between them, and in its endeavour to provide a distinguished work environment.

The Ramadan Ghabga party, which was held at the ibis Salmiya, was attended by all the employees.

"We are always happy with our societal role and the effective participation of our employees in performing that role, by contributing to volunteer work and playing a positive role in society," said H.E. Sheikh Mubarak A.M. Al Sabah

The ceremony included many activities and events, some competitions, raffles, the distribution of prizes to the winning employees, in addition to many other recreational activities.



The enjoyable evening witnessed the active participation of the employees, whom the management thanked and appreciated for their sincere effort and dedication to work, emphasizing that the spirit of cooperation between employees and working as one team is always at the top of the priorities.

Action Trading Company signs contract with Namli Gurme



From Left Ms. Betul Kurt, H.E. Sheikh Mubarak A.M. Al Sabah, Mr. Engin Mepa, Mr. Rajat Sawari, Mr Ulas Uruc

KUWAIT: 17th May 2022, Action Trading Company signed contract with Namli Gurme one of the best examples of the Delicatessen and Café & Restaurant concept, always aims to offer our visitors a gourmet pleasure with its delicious products and unique ambiance that are renewed every day. Namli Gurme, which was chosen as the "Best Breakfast Place" and "Best Shopping Venue" every year between 2009 and 2015, has won numerous awards since 2015.



From Karaköy, the historical peninsula of Istanbul, to Nişantaşı, the heart of shopping... From Ataköy, the centre of quality and peace, to Göktürk, the city's new favourite.

At Namli Gourmets, you prepare your breakfast plate yourself and you make the pricing yourself. You can have a unique gourmet breakfast-brunch-lunch or dinner by choosing from our products that we always create for you from the fresh and high quality ingredients tastes. You can also have a package made from all Notorious Gourmet options in our delicatessen section, where there are special flavors, and take them to your home.



It is undeniably a cornucopia of delectable Turkish and international cheeses, cold cuts, pickles, olives and sweets, and a very useful café-cum-restaurant offers award-winning Turkish breakfasts (egg and pastime recommended), freshly-made sandwiches and a selection of grilled meats, dips and salads.

The salad selection is substantial and there are some interesting choices on offer – pasta salads, a chicken and pesto concoction, and a broccoli, pepper and apple salad with a delightful dressing are some of the favourites.

Equate Honors H.E. Sheikh Mubarak A.M. Al Sabah



KUWAIT: 17th May 2022, EQUATE Petrochemical Company held a dinner in honor of H.E. Sheikh Mubarak Abdullah Mubarak Al-Sabah in the presence of Chairman of the Board and several petrochemicals' officials, as well as Board Members of Dow Chemical and Petrochemical Industries Company, a subsidiary of Kuwait National Petroleum Company.

The ceremony was in recognition of H.E. Sheikh Mubarak A.M. Al Sabah's efforts in EQUATE's board as the largest industrial company in Kuwait, and among the largest foreign investment companies in Kuwait. It was also in recognition of him representing Al-Qurain Company for 12 years, as well as the company's success during his chairmanship in various aspects including the number of its shareholders which exceeded 50,000 Kuwaitis. EQUATE is a global producer of petrochemicals and the second largest producer of Ethylene Glycol in the world, providing reliable products and solutions that serve as the basis to everyday consumable products and participate in sustaining a better world. The Company prides itself as the partner of choice to global customers and is an active member of the community in which it supports stakeholders to attain their objectives.

Leading by example in best business practices, EQUATE's investments in operational excellence and sustainable development have earned it internationally recognized achievements.

Chairwoman of EQUATE Ms. Nadiya Al-Hajji lauded the efforts of H.E. Sheikh Mubarak A.M. Al Sabah and his full understanding of the oil market's requirement, and his outstanding role in lifting the Kuwait economy.

CEO of EQUATE Group Mr. Nasser Al-Dousary appreciated Sheikh Mubarak's effort who had a positive effect in the field and his colleagues.

South Korean Business Delegation Hosted By H.E. Sheikh Mubarak Abdullah Mubarak Al Sabah



KUWAIT: 23rd May 2022, H.E. Sheikh Mubarak A.M. Al Sabah hosted at the White Palace a high-level delegation of South Korean businessmen headed by H.E. Chung Byung-ha, South Korean ambassador to Kuwait. The visiting delegation represented various sectors in South Korea.

Sheikh Mubarak stressed the depth of relations between Kuwait and South Korea, looking forward to increasing opportunities to enhance bilateral trade and investment cooperation between the two countries in all fields and sectors, pointing to the need to benefit from the experience of South Korea through its economic model for growth and development.

Sheikh Mubarak stressed that this visit by the South Korean delegation sheds light on the importance of Kuwait's market and its strategic location in the Arab Gulf region, in preparation for providing opportunities for Korean companies looking to the Gulf markets. He said that exchanging knowledge and strengthening our partnership with one of the largest economies in the world benefits Kuwait and the entire Arab Gulf region as well." Sheikh Mubarak recalled the role of South Korea in the international coalition to liberate Kuwait from occupation, which confirms its great presence in Kuwaiti memory as a country that supports human rights and supports international justice.

At the conclusion of his statement, he wished the success of the business delegation's visit to Kuwait to achieve its desired results.

For his part, Ambassador Chung praised the friendly relations with Kuwait and said, "South Korea has a great desire to strengthen business partnerships and alliances in the commercial and economic fields. Moreover, there are ways to develop cooperation in new fields and sectors such as health, consumer goods, and renewable energy."

H.E. Sheikh Mubarak A.M. Al Sabah Sponsors Sharia College Students Annual Graduation Ceremony



KUWAIT: 30th May 2022, Under the auspices of H.E. Sheikh Mubarak Abdullah Mubarak Al-Sabah, the Sharia College Students Association held the annual graduation ceremony at Jumeirah Hotel on this occasion

H.E. Sheikh Mubarak A.M. Al Sabah congratulated the graduates and wished them good luck in their future endeavours, praising the level of devotion and hard work and expressing the country's expectations for them to be role models in giving and achievements.

I feel pride, esteem and joy for the graduation of this new batch of students from the Faculty of Law and what they have achieved through their academic years, to reach the most wonderful moments that one wishes for in his life, which is the crown of fatigue with success.

Appreciated their efforts in seeking knowledge and your efforts to achieve your dream that you sought to make a reality, and it would not have been without the success of Allah, the encouragement and support of the management of the university and your esteemed college, by the best professors who have been your support and guidance, and not forgetting the kindness of your parents in standing by your side and helping you, and encouraging you, some of you reward them with kindness.

And the first of the deeds of righteousness is to be good to yourselves, your country and your religion.

H.E. Sheikh Mubarak A.M. Al-Sabah hosts The Turkish Ambassador



KUWAIT: 31st May 2022, H.E. Sheikh Mubarak A.M. Al Sabah received at the White Palace, Her Excellency Ayşe Hilal Sayan Koytak Ambassador of the Republic of Turkey to the State of Kuwait.

The meeting was attended by ambassador along with Mr. Anas Koytak, Mr. Atilla Başbuğ, the Commercial Counsellor at the Embassy, and Mr. Rahim Albayrak, Country Advisor of Investment Office of the Presidency of Turkey. The meeting dealt with cordial discussion on issues of common interest, as well as ways to enhance cooperation and working bonds between the two countries, and the investment opportunities available for developing the Kuwaiti-Turkish economic and investment partnership in all fields and sectors, and exchanging views on joint cultural activities.

There are five motivating factors in Turkish-Kuwaiti ties: Historical/political, economic, security/defense, regional vision, and humanitarian assistance. Turkey's relationship with Kuwait could be described as the most stable of any with a GCC nation, without any significant ups or downs. It has not been affected, negatively or positively, by any issues. Ankara is now placing special importance on developing its relations with Gulf countries, despite their ideological differences, and Kuwait could serve as a significant pillar in the Turkish outreach to the region. The two sides share a wide range of common interests and concerns in this volatile region,



H.E. Sheikh Mubarak A.M. Al Sabah commended the ambassador's efforts in bridging the relations between Kuwait and Turkey, and strengthening cooperation in all fields, and her active and distinguished presence in the Kuwaiti society, expressing his delight at her visit, especially that Turkey means a lot to him.

For her part, the Ambassador commended H.E. Sheikh Mubarak A.M. Al Sabah's efforts and activities in various economic and investment fields in Kuwait and the region, and seeking to extend joint cooperation between the two friendly countries.

Action Hotels Company donates to Animal Welfare Centre in Ras Al Khaimah



Dubai: 31st May 2022, In line with Action Group Holdings commitment towards community development and its deep-rooted beliefs – Action Hotels Company donated goods to Animal Welfare Centre in Ras Al Khaimah

Such efforts contribute to social stability for families in need. "We are committed to supporting various humanitarian and charitable initiatives as we always strive to helping those in need as part of our responsibilities towards the community, in line with our aim to set the foundations of sustainable development in line with the strategic development

AHC is committed to working with the communities it operates in, with Solidarity AGH's the Group's endowment fund, backing social projects to help people on the fringes of society find a way back in through employment. AGH maintains its corporate social responsibility (CSR) practices and has an unwavering commitment to contribute to humanitarian organizations and social initiatives that support a wide range of objectives.

Organic Larder



KUWAIT: 9th June 2022, Action Trading Company is the distributor of Organic Larder in Kuwait,

Organic Larder: has a wide range of certified organic and biodynamic products— from food, beverage, body care, and baby care to household products. Our product suppliers are handpicked by our owner, who visits each of their farms and factories for inspections, making sure that the products are of the highest calibre and ensures that consumers are getting products that meet and exceed the approved quality standards. We source from family businesses and not from corporations, we guarantee the quality of our products.

We go to these lengths, because here at Organic Larder, we believe that your health is your wealth!

Why choose organic? : Organic means growing our food, which is to nourish us, without chemical aids during the growing process such as fertilisers, pesticides, fungicides, herbicides, larbicides etc. and during the processing like colours, sweeteners, preservatives, colouring, stabilisers, emulsifiers.

Why Organic Larder : New range coming in on a weekly basis into our fruit & veg section, such as : Romanesco Cauliflower, Purple Artichoke, Parsnips, Wild Wonder Cherry Tomatoes, Keep posted and check in on the latest upcoming monthly additions.

New Appointments—Mr. Ahmed Al Ajlan—C.E.O—Action Energy Company



Mr. Ahmed M. Al-Ajlan, joined as C.E.O & Board Member of Action Energy Company, in June 2022, he has completed Bachelor of Business Studies from Kuwait University, attended many training courses in London and New York with Goldman Sachs and Merrill Lynch.

He bring with him a versatile experience spanning over 25 years in Ministries / Public Authorities and Private Companies in Kuwait, He is an expert in driving Public Companies' strategies and administration.

As Chief Executive Officer (CEO), responsible for the management of the operations as well as setting its overall vision, With high level of responsibility, with pivotal decision making, oversee all operations including product development, logistics and marketing.

- Making major corporate decisions, managing the overall operations and resources of a company.
- Communicating, on behalf of the company, with shareholders, government entities, and the public
- Maintaining awareness of the competitive market landscape, expansion opportunities, industry developments, etc.
- Review financial and non-financial reports to devise solutions or improvements
- Evaluating the work of other executive leaders within the company,
- Developing fresh ideas for the running of the company.
- Monitoring how various departments of the company operate and how they work together to achieve overall goals.
- Creating a positive culture in the company.

Before joining AEC, he has started his career as head of the Training and Development Department in the Public Industrial Authority (PAI) for 2 years in the late 1980s. then moved to Kuwait Lube Oil Company in the early 1990s and then launched a sound career in Public Companies through 10 years of association with Kuwait Clearing Companies, 8 years with Pear of Kuwait Real Estate,

He has served on several boards of listed companies in various sectors, including Qurain Holding Company, Qurain Petrochemical Industries Company (QPIC), for 4 years and Zumorroda Leasing and Finance Company.

New Appointments — Mr. Raif Agzibuyuk —C. G.M.—Ibis Kuwait



Ibis Kuwait, announces the appointment of Mr. Raif Agzibuyuk has as the Cluster General Manager for Ibis Kuwait, Salmiya and Sharq from 1st August 2022 responsible for the operational success, lead hotels hiring, finance, budgets, and overall management of the property, will be playing a key role in the day-to-day operations as well as the management of our Ibis Salmiya & Ibis Sharq, we extend a warm welcome and congratulate on the new role.

He brings over 28 years of hospitality experience to this role, He is a passionate hotelier who works with high standards and attention to details and is an advocate in building and developing Talent and relationships with all stakeholders equally.

Started his career in hospitality with ACCOR in 1995 at Ibis hotel Lille Hotel de Ville (France) and worked his way up from Front Office Team Leader role.

His first General Manager appointment was in 2001 at Ibis London Dockland within ACCOR group. Thereafter, he had the opportunity to work in various senior roles in other regions with Group Freddy Fraihat (France) as managing director.

With ACCOR he was an expat GM in Ukraine & Delegate Director of Ibis Russia Subsidiary Hotels. In his last role he was appointed as Pre-Opening General Manager of Apart-hotel Adagio Le Rond Sochi with plans for additional 10 properties to be added in his portfolio.

Raif brings with him an excellent track record of winning various accolades in hospitality for his previous hotels and he completed a Diploma from the ACADÉMIE DE LILLE, France in June 1990.

Mr. Raif said: I have been a part of the Accor family. I am excited to embark on my journey as the IBIS Cluster General Manager for Kuwait. I look forward to serving the best and take ibis to great heights.”

Having had over 27 years of experience in hospitality in different countries and continents, I have come to understand that essentially all guests want the same thing, to feel special and treated to a memorable experience. Today, global hospitality has a very different meaning from the past. It's very personal and extends to a deeper desire for recognition, everything is focused on the details, big or small it's what makes the difference

On behalf of AGH family we welcome you. Hope you will have an excellent time working with us. Welcome aboard!

Honoring Australian Ambassador on End of his Tenure



*H.E. Sheikh Mubarak A.M. Al Sabah : It is time to accelerate alternative energy and benefit from the Australian experience **

KUWAIT: 29th June 2022, H.E. Sheikh Mubarak A.M. Al-Sabah stressed the importance of the serious endeavor to move Kuwait towards alternative energy, in light of many circumstances that encourage this trend, which has become an inevitable choice with the rapid rise in fuel prices in the world, pointing to the need to benefit from Australia's distinguished experience in relying on alternative energy in light of Government tends to activate reliance on green energy.

As well as the controls provided by the developed countries in the transition from traditional energies to energies that are safer and less expensive, especially for Kuwait and its sun, which is supposed to be one of the most powerful sources of energy in the world instead of burning fuel and gas to generate electricity and providing it to consumers and factory owners.

And expressed his regret that Kuwait is last among the Gulf countries in this field, this came when H.E. Sheikh Mubarak A.M. Al Sabah received at the White Palace the Australian Ambassador to Kuwait H.E. Jonathan Gilbert on a friendly visit on the occasion of the end of his four-year tenure in Kuwait, at which Sheikh Mubarak honored him by praising his tenure, which was full of hard work, strengthening bilateral relations between two friendly countries that share distinguished relations at all political, educational and economic levels, where Kuwait invests \$16 billion in total annual investments in Australia.

Kuwait also encourages the development of educational relations through the Australian university colleges in Kuwait. Sheikh Mubarak was at the forefront of supporting of Kuwaiti students on scholarships to Australia, and he also expanded his economic activity in the field of investment and tourism in Australia, whether through hotel or investment activity in all its forms, he discussed with the Ambassador, the opportunities of development and cooperation in all its forms, as well as support for joint educational activity.

The two sides also stressed the need to support trade cooperation between Kuwait and Australia with the unprecedented Australian vegetable harvest this year and in light of the repercussions of the Russian invasion of Ukraine, which affected wheat prices internationally, especially since Australia is one of the friendly countries that supports Kuwait in providing its food security, whether in wheat or barley. and other basic materials.

Sheikh Mubarak thanked the ambassador for the years he spent in Kuwait as he was accepted by all segments of the society. The ambassador, in turn, praised Sheikh Mubarak's role in promoting cooperation between the two friendly countries.

At the end, souvenirs were exchanged.

H.E. Sheikh Mubarak A.M. Al Sabah hosts Ambassador of Mexico



KUWAIT: 1st August 2022, H.E. Sheikh Mubarak A.M. Al Sabah received at the White Palace Ambassador of Mexico to the State of Kuwait H.E. Miguel Angel Isidro. During the meeting, they discussed the close relations between the two friendly countries in various fields.

H.E. Sheikh Mubarak A.M. Al Sabah pointed out that “It is necessary to continue the efforts to deepen mutual understanding between the two countries and to focus efforts on those areas that can best promote Mexico’s interests. In order to achieve this important goal, in the short and medium term.

Mexico should focus its activities on consolidating a greater political presence, advancing the implementation of existing agreements, promoting investment in infrastructure projects and increasing trade, using as its main tool the benefits offered by the promotion of Mexico’s cultural and tourist diversity, as well as its renowned gastronomic richness.”

Ambassador Isidro added, “In recent years, the two countries have enjoyed deepening bilateral relations, practical cooperation and cultural exchanges. Mexico stands ready to work with Kuwait to enhance dialogue, communication and cooperation, continue to support each other on international and regional issues in a view to push our bilateral relations to a new high. Mexico is looking forward to enhancing high level exchanges and cooperation with Kuwait and strengthening coordination in international forums to further cement and promote the friendship between our two countries and peoples.”

Pointing to the tourism sector and its immense scope to attract a large number of visitors from Kuwait if properly marketed, Ambassador Isidor pointed out that tourism is one of the areas where Mexico with its ancient history and innumerable heritage and historic sites truly excels in its potential to attract international visitors, especially from this region.

“On the other hand, extraordinary possibilities for the diversification of political relations, as well as educational and cultural cooperation, are increasing. Over the last 46 years Kuwait and Mexico have built an incipient structure of understanding, driven by high-level visits, which has succeeded in establishing a legal framework in different areas and a slight increase in economic and trade exchanges.

This has been positive; however, there is still ample room to exploit their potential more broadly.

Accor recognized as the Most Sustainable Travel Company ibis won Best Budget Hotel



BANGKOK, THAILAND - 26th September 2022: Accor has been recognised as the Most Sustainable Travel Company at the 31st Annual TTG Travel Awards 2022 held in Bangkok, Thailand. Accor's economy brand, *ibis*, also won Best Budget Hotel Brand for the seventh time.

The TTG Travel Awards is the most coveted and influential awards in the regions' travel industry that honour leading organisations and individuals who consistently demonstrate a commitment towards service excellence. The TTG Travel Awards has been recognising the best of Asia-Pacific's travel industry since 1989.

"We are honoured to have been recognised by TTG's editorial panel as the most sustainable travel company, for our commitment to the environment and local communities", said Garth Simmons, Chief Executive Officer for Accor Southeast Asia, Japan & South Korea. "As the largest hotel operator in Southeast Asia, Accor has a major role to play in contributing towards social and economic inclusion, in particular by providing access to jobs and training. We want to make a positive impact on the local communities in which we operate which is why we are focussed on providing training and mentoring programs, as well as supporting initiatives that allow more equitable access to our industry".

Accor was the first major hotel group to establish an Environment department in 1994. Since then, the hospitality company has affirmed its leadership position through ambitious goals focussed on reducing energy consumption, protecting the environment, supporting local communities and ensuring a more sustainable future. An endowment fund, Accor Solidarity, was setup in 2018 and has supported over 450 community projects to date across 50 countries. In 2021, Accor committed to achieving Net Zero carbon emissions by 2050, and reducing absolute emissions by -46% by 2030. The group is currently eliminating all single-use plastics from its guest experience areas and working on initiatives to reduce food waste.

Accor's economy brand, *ibis*, was also recognised at the TTG Travel Awards as the Best Budget Hotel Brand. On hand to accept the award, Ianic Menard, Vice President Operations for Accor Thailand, Myanmar, Laos and Cambodia, said, *"Our ibis hotels share a common goal – to be open to all, wherever and whomever you are. This much-loved brand has been a trailblazer in the economy sector since 1974 and continues to shake up economy hotel standards by creating a kind of hotel social scene."*

Victoria Sertic, Vice President of Marketing & Communications for Accor Southeast Asia, Japan & South Korea describes the ambition for *ibis* as being one of openness: *"We really want ibis to be perceived as being open to the world, to others and to the unknown, reaffirming the values of togetherness, curiosity and inclusiveness. We have worked hard to position ibis as a lively social hub where anybody can come to sleep, dine and meet new people. We're delighted to accept this award for ibis, and look forward to welcoming the world to some of our exciting upcoming addresses across the region."*

Accor is the largest and most geographically diverse hotel group in Southeast Asia. The group currently operates over 370 hotels under 18 hotel brands across the region, with an additional 120 hotels set to join the network within the next five years.

ibis Hotels win's 2022 Trip Advisor Traveller's Choice Award



We proudly announce that our hotels, are named as **2022 TripAdvisor Travelers' Choice Awards Winner!**

THE LEADING BUSINESS ECONOMY HOTEL IN KUWAIT

Being the first choice for most of the business & leisure travelers and ranking #1 on trip advisor among all Kuwait hotels, ibis Kuwait Salmiya hotel honored to serve Kuwait hospitality market for more than a decade.

This achievement celebrates Hotels that consistently deliver fantastic experiences to travelers around the globe; based on a full year of reviews and ratings from the people who matter the most—our guests—this award speaks to the great service and experience provided to our esteemed guests from all of our hotels.

Travelers' Choice award winners rank among the top 10% of listings on TripAdvisor - something you should be very proud of!

As challenging as the past year was, we are proud to have our hotels stand out and are thankful to our loyal guests.

"Congratulations to the 2022 TripAdvisor Travelers' Choice Winners," said Kanika Soni, Chief Commercial Officer at TripAdvisor.

"The Travelers' Choice Awards recognize the best in tourism and hospitality, according to those who matter most: your guests."

Ranking among the Travelers' Choice winners is always tough — but never more so than this year as we emerge from the pandemic.

Whether it's using new technology, implementing safety measures, or hiring outstanding staff, I'm impressed by the steps you've taken to meet travelers' new demands. You've adapted brilliantly in the face of adversity."



20th Rapid Chess Championship

KUWAIT: 2nd December 2022 20th Rapid Chess Championship which was organized by Kuwait Union of Chess, sponsored by Ibis Kuwait, on Friday under the patronage and presence of H.E. Sheikh Mubarak Al-Abdullah Al-Mubarak Al-Sabah.

H.E. Sheikh Mubarak A.M. Al Sabah lauded the players level and appreciated the efforts of officials of Kuwait Mind Sports Association and all those involved in the competitions. He said that he played chess in his childhood. "The responsibility of preparing generations that appreciate mental sports is for everyone, as the youth championship will be sponsored next year to encourage young talents," he said – expressing his passion for the sport. "We hope for all younger generations to benefit from the sport's ability to activate the mind, expand awareness, gaining planning and organization skills and developing the ability to handle comfortably situations under pressure," he added. chess is distinguished by being the mind and cleverness language as it is an individual game built on total skill and does have the element of luck. This is aimed at encouraging people who are passionate about the sport and to develop their skills assured his keenness to hold the championship for its importance in developing personalities and encouraging mental abilities towards creativity.

"The competition encourages planning and strategy in decision making, as it necessitates focusing on memory and faster reactions to achieve victory, which is the least that I can present to Kuwait and its youth," he added.

Head of the referees committee Khalaf Al-Azmi lauded the patronage of Sheikh Mubarak Al-Abdullah Al-Sabah for the championship and his interest in encouraging the players. And thanked IBIS Kuwait for the sponsorship

He said the tournament was highly competitive and the game is practiced by all ages and nationalities particularly juniors and youth. He said there will be the Mubarak Al-Abdullah Al-Sabah youth championship under in March 2023 and many more to follow due to his interest in the game and his keenness on improving the youth mental abilities.



Ibis Bahrain Annual Heartists Party 2022



BAHRAN: Ibis Bahrain Annual Heartists Party 2022 : *People First, Always.* At Accor, we are more than 230,000 Heartists placing people at the heart of what we do, and nurturing real passion for service and achievement beyond limits.

IBIS—Bahrain—Fire Fighting Training

BAHRAN: Ibis staff was given Basic Fire Fighting training course to equip with the knowledge and necessary skills to manage and extinguish a fire in case of emergency environment using variety of skills and various fire fighting equipment covered during the course. training and competence in basic knowledge of the causes of fire, and prevention and firefighting techniques as well as risk minimization as well as actions to be taken in the event of a fire or similar emergency, structured with the emphasis on practical exercises designed to instil competence, and theoretical input on basic fire- fighting skills and techniques.



Fire Emergency Response Since fires are small in size to prevent incidents from escalating to extremes, it is evident that trained personnel will have confidence about cylinder fire response. fire because it has been trained differently from employees or people who have not passed or never trained

When there is an accident, it will not be able to extinguish the fire properly or may use the wrong equipment, these things can lead to danger Therefore, all the staff were trained about basic fire response according to the course that The law requires that everyone be prepared in case of a fire in our facility.

how to prepare for unexpected situations, how to use tools and fire extinguishers properly, including building knowledge in building structure to know fire escape route and the correct use of the fire door.

Gold Coin Exhibition– Paris —A golden treasure—The Dinar in All its States



PARIS: 14th September 2022, The museum at the Arab World Institute in Paris has opened an exhibition, where for the first time, around 1100 archaeological artifacts such as Dinars and gold currencies that belong to the Arab Islamic World during the 18th and 19th century, were on display. The exhibition was attended by H.E. Sheikh Mubarak Abdullah Al-Mubarak Al-Sabah and the Kuwaiti ambassador in France, H.E. Mohammed Al-Judaie as well as the speaker of the French Foreign Ministry, H.E. Anne-Claire Legendre.

The institute is visited by thousands of visitors every year, comprising mostly of people interested in Arabic and Islamic cultures, where the library of the institute can be visited and which contain more than 17 thousand titles in Arabic, French and English, which talk about various subjects ranging from literature, history, philosophy and theatre.

The Arab World Institute is considered as one of the best Arabic and Islamic culture institutes in the world, as it acts as a bridge between the Arab and western cultures and increases the interest in learning the Arabic Language. The institute, which was designed by some of the best architects in the world, aims to also shed light on the creativity of the Arabic culture in the past and the present, as well as what it had presented to the world scientifically that was 'enlightening' to Europe and the world as a whole.

While in the Arabian Peninsula money had not been minted some 500 years before the advent of Islam, Caliph Abd al-Malik, fifth ruler of the first Muslim hereditary dynasty, the Umayyad's, promulgated Arabic as language of the administration and establishes, from 77H/696, a coinage devoid of figurative representations, with only inscriptions which proclaim the belief in a single God and the date of the minting. The name of the sovereign and that of the mint will complete the legends of the dinars from the middle of the 9th century

After the fall of the Abbasid Caliphate in 1258, this principle remained in use as sultans, shahs, emirs, emperors or viziers all coined coins, from North Africa to India.

Dinars are veritable miniature treasures of writing in the Arabic alphabet and calligraphy in the diversity of its styles. Nevertheless, the Ottoman sultans in Turkey, the Safavid then Qajar shahs in Iran, the Mughal emperors in India, sometimes reintroduced the portrait of the sovereign or the figurative emblem of their power on their dinars.



H.E. Sheikh Mubarak A.M. Al Sabah hosts top Cyprus Delegation

KUWAIT: 3rd October 2022, H.E. Sheikh Mubarak Abdullah Al-Mubarak Al-Sabah hosted a dinner at the White Palace in honor of the CEO of the Direct Investment Promotion Authority of the Republic of Cyprus, George Campanellas, and the Director of Investment Promotion, Sarris Demetriou, during their official visit to the State of Kuwait. The dinner was also attended by the Ambassador of the Republic of Cyprus to the State of Kuwait, Michael Mavros. H.E. Sheikh Mubarak A.M. Al Sabah welcomed the CEO and the accompanying delegation to their visit to the State of Kuwait, "The visit indicates the strong relations between the two friendly countries in various fields, and that there are many opportunities for how to strengthen and develop the Kuwaiti-Cypriot economic, financial and investment relations in all sectors, and that Kuwait is ready to work on further developing it".

On the occasion of his visit to Kuwait, George Campanellas said: "I am pleased to visit Kuwait to strengthen the investment and commercial relations between the two countries. Kuwait is an important partner and has a long history in the field of international investments by both the public and private sectors." Sheikh Mubarak praised the ambassador's efforts in developing relations between Kuwait and Cyprus. At the end, souvenirs were exchanged.



H.E. Sheikh Mubarak A.M. Al Sabah hosts Swiss Ambassador

KUWAIT: 4th October 2021, H.E. Sheikh Mubarak A.M. Al Sabah received at the White Palace H.E. Dr. Tiziano Balmelli Ambassador of the Swiss Confederation to the State of Kuwait. During the meeting, they discussed the close relations between the two friendly countries in various fields, which extends for more than fifty years. Sheikh Mubarak said that "Kuwaiti-Swiss relations are numerous and include the fields of trade and economy, as Kuwaiti investments in Switzerland are large and successful. He added that in Kuwait we look forward to working on developing cooperation between the two countries in many other vital fields, including pharmaceutical products, health, medicine, and information technology, it requires the cooperation of the private sector's in the two countries, and Kuwait seeks to attract foreign investments to contribute to the implementation of the strategic projects in accordance with the 2035 development plan."

For his part, Ambassador Dr. Tiziano said that "Swiss-Kuwaiti relations are characterized by a consistent basis of mutual respect in all fields, which reflects the depth and development of these relations, noting that the volume of Kuwaiti investments in Switzerland exceeded ten billion dollars and that he seeks to strengthen the bilateral relations in various areas."



H.E. Sheikh Mubarak A.M. Al Sabah hails Austria's ties with State of Kuwait



KUWAIT: 29th October 2022, H.E. Sheikh Mubarak Al-Abdullah Al-Mubarak Al-Sabah affirmed the depth and strength of the Kuwaiti-Austrian relations and their distinction “When we talk about Austria, we are talking about a friendly country whose positions are appreciated toward Kuwait,” he said. During his meeting with Austrian Ambassador Marian Wrba and his wife, he added that “our relations with Austria are historical, distinct and developed, that include common interests for both countries” Sheikh Mubarak pointed out that Kuwaiti investments in Austria, whether government or private, are constantly increasing.

Similarly, with regards to trade exchange between the two countries, he expressed his great satisfaction with the development of these distinguished relations “with our friends in Austria, and we look forward to strengthening and pursuing this advancement”.

The cultural relations between Austria and Kuwait reflect the friendly relationship that exists between the two nations. It is particularly works of classical music that are widely appreciated and liked.

Small- to medium-size concerts and musical events regularly bring Austrian culture and arts to Kuwait, works of the Austrian Artist Soshana were shown in Kuwait.

The exhibition "Al-Sabah Collection of Islamic Art" was shown at the Art History Museum in Vienna. Over 350 pieces were exhibited. The exhibition was officially opened in the presence of the Austrian head of state Mr. Heinz Fischer.

In conclusion, Sheikh Mubarak congratulated Ambassador Wrba on the celebration of his country's National Day and wished further advancement in relations towards further prosperity. Sheikh Mubarak had participated in the celebration by the Austrian Embassy on the National Day of the Republic of Austria.

Real Cuts — Kuwait

KUWAIT: 3rd November 2022, ATC, has opened its brand Real Cuts at White Complex, Shuwaikh, Real Cuts is a brand established by Action Trading Company Kuwait. Which imports premium quality frozen meat, poultry, and their respective derivatives, At Real Cuts, we have built an unparalleled network of experts in Kuwait, aims to be the top supplier to Restaurants as well as the people of Kuwait.

We specialize with Premium cuts of Wagyu & Angus Beef. We also supply Fresh chicken procured from the highest quality of sources. Our special mix of spices create marinated ready to cook meals. Kebabs, Kofte, Arrayes, Tikka and Burgers come in a combo of Bbq Boxes perfect for gatherings. We also have the classics like Shawarma & Stroganoff marinated in our special mix of spices. Our suppliers count on us to market their goods competitively and creatively. Our customers rely on us to find the right products with the best value. Whether dealing with frozen and fresh products, all of our clients depend on our highly skilled team to help them seize opportunities and make good business decisions. We protect and promote our clients' interests by watching market trends, sharing market knowledge and proactively responding to changing circumstances. And while our network is global, our focus is local.

With extraordinary diversity and talent. We are fluent in local cultures, customs, and currencies. Our multilingual team is sensitive to different ways of doing business. At Real Cuts, we know what is most important to our suppliers and customers in their own markets. With these specific requirements in mind, we work to fulfil their needs.

Here at Real cuts, we have focused on one goal - building our clients' success and profitability.

OUR PHILOSOPHY

We recognise the importance of building long term relationships with our many suppliers and customers around the world in an honest and open way.

We believe that our extensive experience, reliability and flexibility enable us to develop our business and adapt to market trends and our customers' changing requirements.

WHY CHOOSE US

We are one of best meat and poultry companies in the industry. We have considerable expertise as well as a reputation for integrity, quality and reliability.

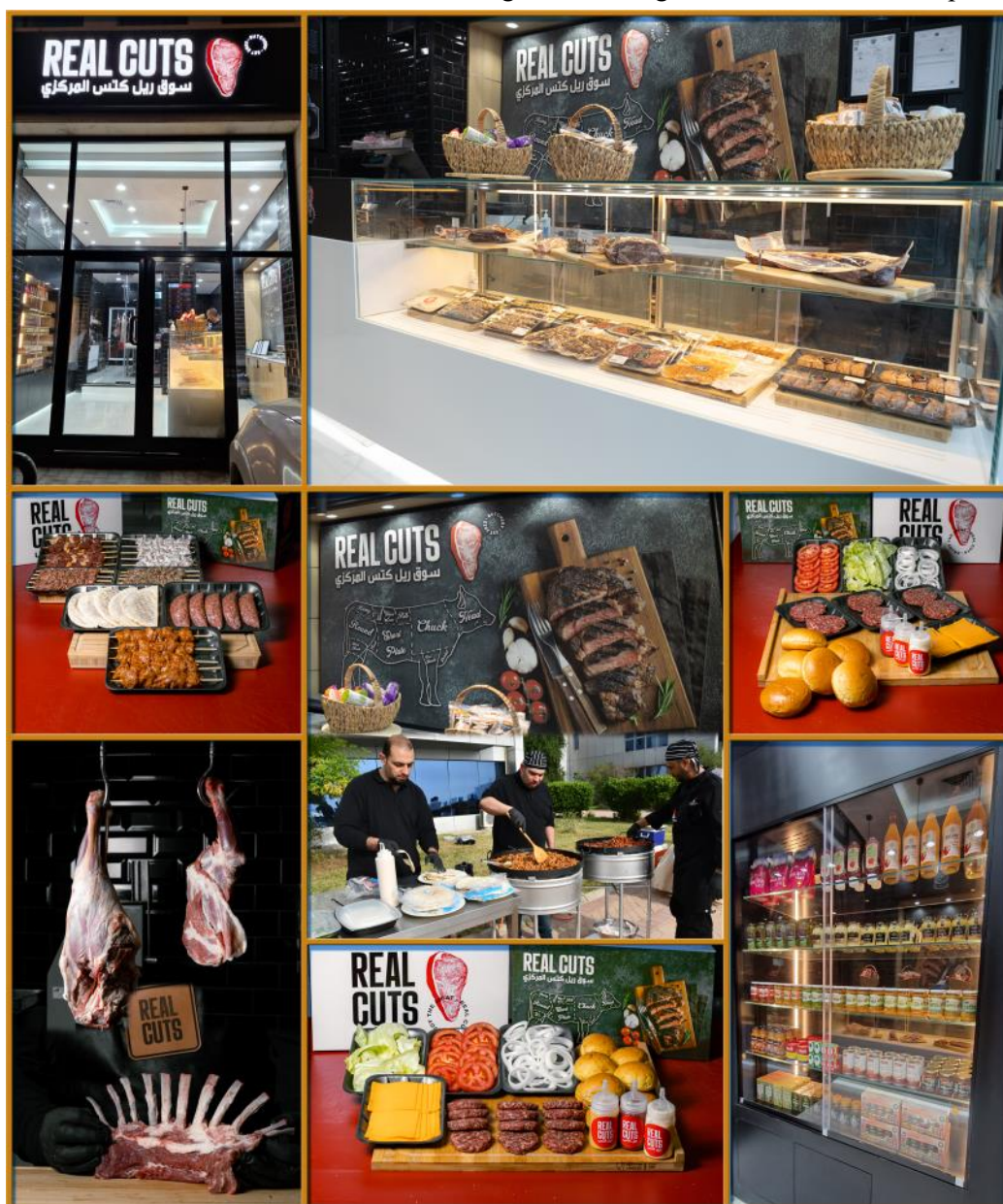
Our knowledge and reputation in all aspects of procurement, trade quotas, logistics, finance and distribution enable us to manage risks reliably and effectively.

CONTACT = REALCUTS.

We also provide catering for special events with an advance booking. Hayakum Allah!!

Visit our website

www.realcutskw.com or call us on 22022887 to order your favourite



Trudon—Kuwait

KUWAIT: 22nd November 2022, Trudon is proud to announce the opening of its first boutique in the Middle East. Discover all Trudon collections at the Avenue Mall in Kuwait. Just in time for the 380th anniversary of the brand, which will take place in 2023, customers can now discover the full bandwidth of Trudon products in one of the liveliest places in Kuwait.

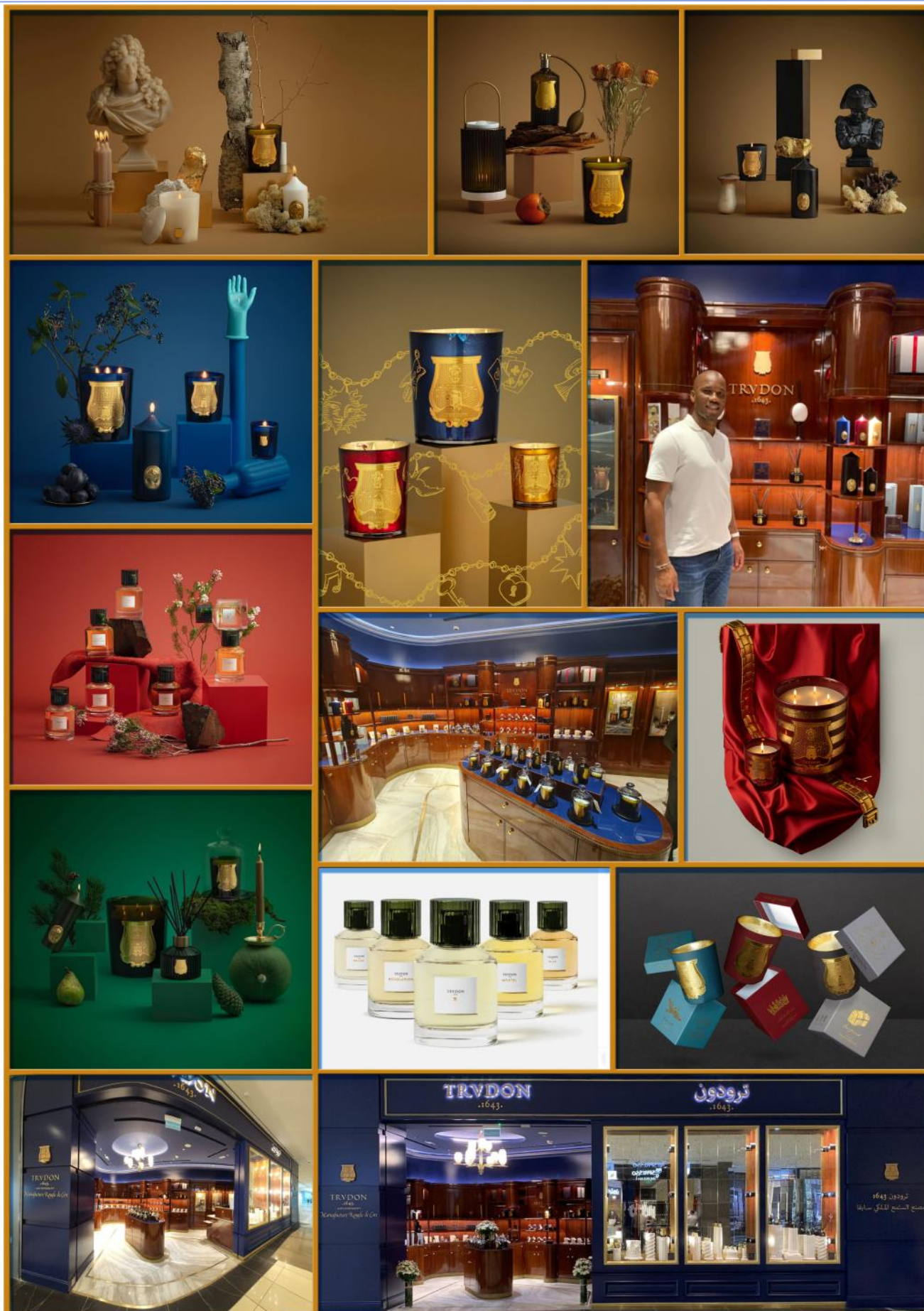
Trudon, established in 1643, on the threshold of the reign of Louis XIV, Cire Trudon is the oldest working wax maker in the world. During the 17th century, the factory became the Royal Wax Factory, official supplier to the French Court and Napoleon I.

The factory has spanned the centuries, modernising and adapting throughout its history. In 1889, it was awarded a gold medal at the Universal Exhibition in Paris and has won other awards for the intelligence of its expertise, today as innovative as ever.

For several decades, Cire Trudon has been developing scented candles in partnership with renowned perfumers and, as part of its partnership with the RMN, the French national museum council also offers reproductions in coloured waxes. In 2017, responding to the world of candles and lightened by the word "wax", the House of Trudon extended its expertise and acquired a collection of eight skin fragrances for men and women



Trudon—Kuwait



Action Group Holdings company & its subsidiaries get together

KUWAIT: 4th December 2022: Action Group Holdings and subsidiaries organized a get together Executive Management and staff members celebrated participated at Kuwait Free Trade zone. Eng. Rawaf I. Bourisli, General Manager, (AGH) Mr. Ahmed Ajlan, CEO, (AEC), Eng. Abdulaziz Al Humaidhi, (DGM- AREC) Mrs. Wafaa Al Shatti, H.R. Manager, (AGH) Mr. Moosa Jassem, General Manager (AEC Oil division), H.E. Sheikh Abdullah Khalid Al Sabah, H.E. Sheikh Abdullah Mubarak A. Al Sabah attended the occasion alongside a large number of other AGH executives. Such occasions brings AGH family closer, an array of entertaining activities and contests.



Marvis—Delegation visited Kuwait



From Right H.E. Sheikh Mubarak A.M. Al Sabah, Mr. Leonardo Cirigni, Mr. Rajat Sawaria

KUWAIT: 7th November 2022, Mr. Leonardo Cirigni, from Marvis visited KFTZ, Marvis, founded in Firenze, Italy | established in 1958. Marvis revolutionized the concept of toothpaste. Straight from Florence, Marvis is a superior dental brand beloved in Italy for generations.

Marvis changed the story of toothpaste, transforming an everyday ritual into something remarkable, unexpected, blissful even. Suddenly your morning routine transports you somewhere, leaving you with a long-lasting, extraordinary taste sensation.

Marvis flavours are created by offsetting the aroma of mint to provide the freshness you need, with innovative notes to offer you a delightful taste sensation that can be different every day of the week. The Marvis formula: white, protected teeth, long-lasting fresh breath, and with brushing, aid in the prevention of tooth decay, tartar, and plaque.

Fluoride-free, paraben-free, phthalate-free, gluten-free, cruelty-free, and vegan. Cheeky, iconic, original in one word: contemporary. Marvis surpasses the traditional concept of toothpaste. It is a world that is at once current, curious, open to new things: it transforms simple gestures of the everyday into a moment of pure pleasure.

This was the premise for creating ironic and unusual, yet welcoming and attractive tastes, which captivate you in a whirlwind of sensations. Seven concoctions for a toothpaste that charms even with its texture, extremely compact and pleasant, and which offers perfect protection, an unmistakably fresh sensation and an unforgettable smile.



Action Energy Company has signed 8 new Rigs Contracts with KOC



KUWAIT: 8th November 2023, Action Energy Company / Sun Drilling Kuwait has signed 8 new Drilling and Workover Rigs Services Contracts with Kuwait Oil Company with total value of 94.5 million Kuwaiti Dinar over the next 5 years. Under the agreement, AEC will supply KOC with drilling rigs in the frame work of KOC's future drilling program.

The new contract comes in the frame work of group of contracts which KOC has signed recently with different local and global companies to supply it with drilling rigs within five years. The drilling agreements are considered one of the major schemes that the Gulf-rich state undertakes in order to enhance production plans and to implement national mega drilling projects to boost oil output.

With this project, Action Energy Company lays a solid foundation for future growth in Energy Sector of Kuwait and takes a significant challenge of rigs mobilization and upgrade.

Sun Drilling Kuwait continues to be the top Kuwait Oil Company rig contractor, with overall score 95 out of 100 and Rank #2 for SD15 and Rank #4 for SD16 out of 126 rigs.

Sun Drilling Kuwait continues to set new Loss Time Incident free (LTI free) records within KOC, having to LTI for over 2400 days for both SD-15 and SD-16.

Action Energy Company - Rigs in Kuwait

S.	KOC Category	Cont. No.	Rig Capacity	Rig No.
1	27	22058776	1500 HP	Rig SD-15
2	27	22058777	1500 HP	Rig SD-16
3	23	22058790	750 HP	Rig SD-201
4	23	22058791	750 HP	Rig SD-202
5	23	22058792	750 HP	Rig SD-203
6	23	22058793	750 HP	Rig SD-204
7	23	22058794	750 HP	Rig SD-205
8	23	22058795	750 HP	Rig SD-206

AEC—Management visited Rigs SD-15 & SD-16



KUWAIT: Action Energy Company, management visited Rig SD 15 & Rig SD 16, motivated and encouraged the staff, recognized individual rigs and their crews that had the best safety performance in 2022, “It is heartening to see the continued collaboration by our members in safety matters in workgroup meetings and with external bodies. This year has seen the chapter issue a number of publications that relate to safety in our industry,”

Mr. Ahmed Ajlan, C.E.O., Action Energy Company said: “We’re still working to achieve more, so we have to consistently demonstrate that we have the best planning, the best people and the best processes,” “Most of all, we want Rig staff to be happy when they come to work and proud to be associated with AEC.

I’m confident that my people know that they are well taken

care of. As the drilling industry works towards a more sustainable future, companies such as Action Energy Company are placing greater emphasis on workforce competency, compliance training, but also individually upskilling each employee to maximize their efficiency, safety and overall happiness at work. “we came out to our rigs to see what we can do to improve our processes, and we show genuine concern for the welfare of my employees.

“We don’t achieve a world-class operation without dedicated workers – they define us as a company.”

Eng. Rawaf I. Bourisli said: Good things come to those who wait...! Great things come to those who get off and do anything to make it happen. Accept responsibility for your life. Know that it is you who will get you where you want to go, no one else.

British-Kuwait Friendship Society Book Prize

LONDON, 25th Nov 2022, Recognizing the best scholarly work in Middle Eastern Studies

The British-Kuwait Friendship Society Book Prize was founded thanks to an endowment of the **H.E. Abdullah Al-Mubarak Al-Sabah Foundation**. The prize attracts around 50 nominations from some 20 publishers each year. The prize is awarded for the best scholarly work on the Middle East. Normally the chronological remit of the prize will be from the rise of Islam until the present day, but outstanding scholarly entries from the pre-Islamic era may also be considered.

The British-Kuwait Friendship Society and the Sheikh Abdullah Al-Mubarak Al-Sabah Foundation held Friday a prize giving ceremony in London for winners of the 24th edition of the contest of the best scholarly work on the Middle East in the English language.

The winners of this edition are the *Last Great War of Antiquity* by James Howard-Johnston (Oxford University Press) and *Shari'a Inshallah: Finding God in Somali Legal Politics* by Mark Fathi Massoud (Cambridge University Press), announced

H.E. Sheikh Mubarak Abdullah Al-Mubarak in a speech on behalf of Sheikh Abdullah Al-Mubarak Foundation at the ceremony. "Ladies and Gentlemen, I wish to extend a special thank you to everyone who took the time to submit for this year's book prize, and special gratitude to our panel of judges for their time to assess all the submissions by undergoing rigorous selection process," Sheikh Mubarak said.

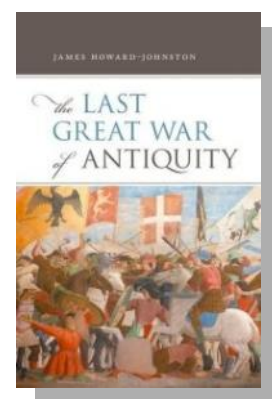
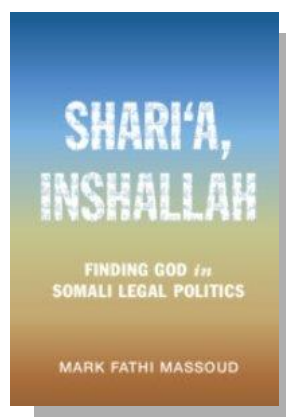
He pointed out that the British-Kuwait Friendship Society Book Prize was founded in 1998 under the endowment of his late father Sheikh Abdullah Al-Mubarak Al-Sabah Foundation. He the book prize was affiliated with the University of Cambridge and the patrons of the prize were the His Royal Highness the Prince of Wales and H.E. Sheikha Dr. Souad M. Al Sabah.

H.E. Sheikh Mubarak A.M. Al Sabah also announced the renewal of the memorandum of understanding for additional three years of the joint scholarship program between Sheikh Abdullah Al-Mubarak Al-Sabah Foundation and the Mansion House Scholarship Scheme. He noted that the joint scholarship started in 2019 designed to provide funding for two students each year from the Arab world wishing to study for a one-year Master's degree at an accredited university in the UK or to take a post-graduate course of similar status at a recognized training establishment in the United Kingdom.

"We trust this joint scholarship would, in a small way, further promote and cement the close links between the UK and Kuwait, the UK and the Arab world," he affirmed.

During the ceremony, Sheikh Mubarak was keen to mention the great role played by the former Ambassador of Kuwait in London H.E. Khaled Aldewisan in sponsoring this annual award as the President of the British Kuwaiti Friendship Association (since its establishment in 1998). Aldewisan, who served as Kuwait's ambassador to Britain for 30 years and dean of the authorized diplomatic wire in London since 2003, he confirmed that he has made a lot of efforts to improve

Kuwait-British relations and also to promote cooperation at the international level. Sheikh Mubarak revealed that next year's award will be held in Kuwait in a ceremony that coincides with the 25th anniversary of the founding of the Al-Sadaqa Association and Sheikh Abdullah Al-Mubarak Al-Sabah's award.



British-Kuwait Friendship Society Book Prize



Article—By Eng. Rawaf I. Bourisli -(The Differences Between Successful People and Unsuccessful People)

Everyone wants to get successful in life. But, everyone certainly does not know what it takes to be successful. Successful people are leaders. They motivate others to become one. They hate drama and take responsibility for their failures. They learn and grow every day and accept nothing but perfection. They love to discuss ideas rather than discussing people and hate to hold grudges against anyone. Go ahead and decide which one do you want to become.

Help others to grow and you will grow even more: Successful people want others to succeed. Unsuccessful people secretly hope others fail. “When you’re in an organization with a group of people, in order to be successful, you all have to be successful,” That’s why the most successful people don’t wish for their demise; they want to see their co-workers succeed and grow. Spending all your time hoping someone fails not only attracts bad energy, it’s simply a waste of time.

Change and taking risks is good: Successful people embrace change. Unsuccessful people fear it. “Embracing change is one of the hardest things a person can do,” Change is always going to occur around us, with the world moving fast and technology accelerating at a rapid speed, it’s imperative that we embrace these changes and adapt, rather than fear them, deny them, or hide from them.

Start motivating and stop criticizing without any reason: Successful people give others all the credit for their victories. Unsuccessful people take all the credit from others. Letting people have their moments to shine motivates them to work harder, and, consequently, makes you look better as a leader or teammate. Complimenting others can be a great weapon in your business arsenal. It exudes positive energy and breaks down barriers from people around you.

Successful people talk about ideas. Unsuccessful people talk about people: Talking about other people is a waste of time and makes you sound like school student talking about each other during recess. All that time can be spent on brainstorming the next big idea that changes the world. Sharing ideas with others will only make them better, True leaders focus on growth and ways to make him/herself and the people around them better. It’s not always about just getting as much out of people as possible. This is not only short term thinking, but doesn’t set you up as a person people would want to be around with.

Successful leaders often forgive and forget: Everybody makes mistakes; it’s human. The only way to get past the mistake is to forgive and move on. Dwelling on anger only makes things worse - Successful people are always forward thinking and know that holding grudges can hold them back.

Successful people give people all the credit for their victories. Unsuccessful people take all the credit from others. No matter who you are, it takes an amazing team of talented people to help you attain success. Spending team making sure the people you work with are appreciated will not only help attract the best talents to you, but help ensure everyone is giving their best efforts to complete the end-goal.

Be responsible enough to step ahead and accept failures: Successful people accept responsibility for their failures. Unsuccessful people blame others. Truly successful leaders and businesspeople experience both ups and downs in their lives and careers. But they always accept responsibility for their failures, blaming others solves nothing. “It just puts other people down and absolutely no good comes from it.”

Successful people operate from a transformational perspective. Unsuccessful people operate from a transactional perspective. Successful people have gratitude. Unsuccessful people don’t appreciate others and the world around them. Being appreciative of the things around you keeps you grounded and makes you realize the beauty of the world. You can’t change the world if you hate it.



Farewell to Eng. Sophia Premkumar



KUWAIT: 21st January 2022: With our Deepest Appreciation in honor of your outstanding services, We recognize you as a wonderful executive who encourages to follow the vision of the Group. Your energy and bright ideas made work so much more enjoyable.

We Appreciate your Vision, Dedication, Commitment and many years of valuable contributions to Excellence as you inspire us to be a successful team. You're a great leader and a real inspiration. You deserve a fantastic retirement.

Wish you all the best for your future endeavours

ATC 1st Anniversary



KUWAIT: May 2022, Congratulations on ATC 1st Anniversary, We're proud of all that you've accomplished this past year and can't wait to see what the future holds for you here at our company."

We started with a few but now we are many, not only in numbers but also in talents and creativity. Congratulations for all your efforts and accomplishments!, and thank you for being such a valuable member of our team!"

Your dedication and creativity can only be matched with an unquenchable thirst for success.

Let's hope for the best in the coming years!

Action Trading Company Warehouse & Cold Storage



Kuwait, Action Trading Company, warehouse and Cold storage at Daher area, Kuwait, ATC has logistics, with multiple temperature storage zones, cold chain solutions, through tracing technologies, for its in house pharmaceutical, retail, and FMCG., activities, delivers equipment and supplies, bulk or packaged goods

A major warehousing footprint of closed storage, Cold Storage and open yard facilities accommodates across all sectors.

Action Trading Company Team attended Food Expo



RIYAD: May 2022, Action Trading Company's, Team at Saudi Food Expo—2022, #The Saudi Food Expo2022, one of the region's biggest food event which happened successfully at The Riyadh Front Exhibition Center and gathered food and beverage innovators and enthusiasts showcasing products from all around the world.

The Saudi Food Expo biggest opportunity to connect with the Saudi Market and explore the best F&B products, all in one place which is all about consumer trends, innovation, the unveiling of opportunities and a real battle of flavors, a gateway to new food business in established, evolving and emerging markets.

SIAL —Paris —Food Expo

PARIS: October, 2022, Action Trading Company, Team attended, SIAL Paris, Sial Paris reasserts its standing as the world's foremost food industry event, showing it to be the world's first large-scale event, The trade fair assembled more than more than 7,000 exhibitors & 265,000 professionals from 127 countries. The show reinforces its positioning as the world's must-attend business meeting of the agri-food sector.

The event upheld all its promises to reunite the businesses of the sector, reinforcing its position as the not-to-be-missed gathering of the worldwide agribusiness field.



Republic of Cyprus—National Day

Kuwait, 16th October 2022 H.E. Sheikh Mubarak A.M. Al Sabah congratulated the Ambassador of the Republic of Cyprus to Kuwait, H.E. Michael Mavros, President / Prime Minister and sent best wishes to the people of the Republic of Cyprus on the Independence Day.

The Republic of Cyprus and its citizens play a key role in ensuring security and prosperity in the Eastern Mediterranean region. In the coming year, we look forward to continuing to deepen the growing relationship between our countries and people through economic, cultural, educational, and security ties. to reaffirm Kuwait's principled position on the Cyprus as well as its determination to continue to promote cooperation between our countries that relations between the two countries will be further enhanced



IBIS—Bahrain



Bahrain, 25th October 2022: H.E. Sheikh Mubarak A.M. Al Sabah visited Ibis seef Manama and ibis styles Hotels in Bahrain, in his speech sheikh said: It gives me great sense of satisfaction and pleasure to meet and as chairman, I am proud to head this dynamic company which took its initial steps in 2005 and has come a long way. Through the hard work and commitment of all our employees, the company has carved a niche for itself in the hospitali-

ty sector. We have kept our focus on the market requirements and have adopted innovative strategies which distinguish the company apart from others.

While promoting a managerial style that encourages the free exchange of ideas and rewards self-motivation. We rely on our staff to do their jobs well and work as if the company was their own. We are as determined as ever to maintain our outstanding environmental and safety records. As we progress towards the future with plans for even more growth, our team is rising to the challenge.

AHC—Extraordinary General Meeting



Kuwait 8th December 2022: Action Hotels Company and Extraordinary General Meeting (EGM) for 2022

(AHC) held its annual Ordinary General Meeting (OGM) with an attendance of AHC management.

In his speech H.E. Sheikh Mubarak A.M. Al Sabah to achieving its strategic objectives and goals, namely, Kuwait, MENA region and Australia, building on its core values, people, and expertise to deliver world-class highest service quality to the customers, whilst also attracting top talent from across the world

mentioned that during last year, AHC remained committed to become broadly recognized as the trusted choice in Kuwait, MENA region and Australia, building on its core values, people, and expertise to deliver world-class highest service quality to the customers, whilst also attracting top talent from across the world

Delegation of Schroders visited Action Group Holdings

Kuwait, 30th November 2022: Delegation of Schroders visited Action Group Holdings, Schroders is an investment manager with broad expertise across public and private markets, investing on behalf of savers and investors globally.

As an investment manager they make decisions every day on behalf of savers and investors around the world.

Who depend on broad investment expertise, across private and public markets to manage: £737.5 billion (€831.3 billion/ \$887.2 billion) of wealth and investments. They help them achieve their long-term financial goals – and make a positive impact in the world.



